

## **Falcon Heights City Council Workshop**

**City Hall  
2077 W Larpenteur Ave.  
6:30 p.m.**

### **MINUTES Wednesday, April 6, 2016**

**Call to Order: 6:33pm**

#### **1) North Suburban Communications Commission (CTV) Strategic Planning**

Barbara Raye, a strategic planning consultant for CTV, presented questions to the council to get feedback on procedures and to conduct a SWOT analysis. Sue Majerus, the city liaison from the North Suburban Communications Commission, was also in attendance to assist in facilitation.

- The council agreed that they appreciated the accessibility, transparency and accountability of meetings, the vast amount of programs and coverage, and community building aspects of CTV.
- When conducting the SWOT Analysis some of the feedback was as follows:
  - i. Strengths- Transparency, accountability, professionalism
  - ii. Weaknesses- Agenda not associated with meeting on the CTV website (it's on the FH website), challenging to know what is/will be broadcast when clicking through the channels
  - iii. Opportunities- Researching what other cable commissions are doing, greater publicity and marketing to make residents more aware, creating short videos for weekly news or announcements, videos of "out in the field"
  - iv. Threats- Everything is switching over to online yet the funding is for tv broadcasting, declining revenue due to less subscribers to cable

#### **2) TIES-Telecommunication Shelter**

- The council directed the City Administrator to process this request. The only stipulations would be to make certain it is not an eye sore, does not disrupt drainage, and does not

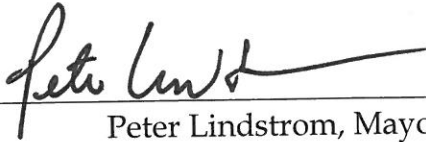
disrupt the network for other surrounding businesses.

- Another thing to consider for the future is implementing a zoning review permit when building code does not require a permit. If a building permit is required, there would still be a zoning review without additional cost to regulate what is being built. The council has charged the Planning Commission to look into the creation of a zoning review permit and brainstorming city code design standards.

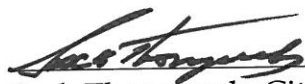
### 3) Community Solar Garden Update

- There is some uncertainty on the meter readings for City Hall. Geronimo and Xcel cannot confirm how much the solar panels are contributing and what the net usage is for City Hall. The council has charged the City Administrator to continue to seek clarity in the meter readings, and if it's still not clear, to go with the recommended 100,000 kWh submission.

Adjourn: 9:17pm

  
Peter Lindstrom, Mayor

Dated this 6<sup>th</sup> day of April, 2016

  
Sack Thongvanh, City Administrator