

**City of Falcon Heights
Parks & Recreation Commission**

AGENDA

City Hall

Monday, September 11th, 2017

6:30 p.m.

___ Shawn Hubert – Commission Chair	___ Mary Hannon Jacobson
___ Gordon Strom	___ Walt Dunlap
___ Ron Eischen	___ Ben Reichelt
___ Olivia Demerath	___ Council Member Gustafson
___ Staff Tim Pittman	___ Staff Tim Sandvik

1. Call to Order
2. Approval of April 10th, 2017 Minutes
3. Quick Updates - Housekeeping
4. Updates on Summer – 2017
 - a. Parks Programming
 - b. Rentals – Facility/Field
 - c. Events
 - d. Infrastructure
 - e. Upcoming Opportunities
5. Task Force Recommendations – Parks and Recreation Commission Opportunities
6. Grant Submission – Interpretive Signage
7. Grand Submission – Piano in the Park
8. Additional Updates, Meeting Schedule
9. Other Business
10. Adjourn

MEETING MINUTES

Monday, April 10, 2017

6:30 p.m.

City Hall, 2077 W. Larpenteur Ave.

City of Falcon Heights
Parks & Recreation Commission

1. Call to Order

Meeting called to order at 6:30pm.

	Attendance	X=present; AB=absent
x	Gordon Strom	
x	Tim Sandvik	Staff
AB	Tim Pittman	Staff
x	Randy Gustafson	Council Liaison
AB	Mary Hannon Jacobson	Co-Secretary
x	Ron Eischen	Co-Secretary
x	Shawn Hubert	Chairperson
x	Dave Thomas	
x	Ben Reichelt	
x	Walt Dunlap	

2. Approval of January 9, 2017 meeting minutes

The meeting minutes were reviewed and approved.

3. Parks Programming – Tim Sandvik

- No summer offerings this year at Curtis or ~~CDG.CTC~~
- There will be a continued theme of programming and field rentals.
 - Some in-house and outside (ie flag football) programming.
- Last summer, 180 kids and approx. 400 for the full year. Goal is 225 for 2017.
- Instructors, Thursday Roseville High School job fair.
 - Junior volunteer program : 12 -13 yr old, volunteer program will be used again.

4. Special Events – Tim Sandvik

- Working to coordinate activities between committees (Environmental Commission).
- Ideas
 - Bee expert with Ice Cream Social - July
 - Halloween activities
 - Community cleanup followed by hot dogs,..... – Post State Fair
 - Fall Fete, last year was the first.
 - 5K with Lauderdale - Sept
 - Fire Prevention week- 1st week of October
 - Bell Museum possibly some activity with them
- Community Engagement Commission May 20th event, possible grant funding
 - There will be a potluck with the city to provide desert, beverages

5. Update on Rental Policy

Revisited by council on April 1st.

Collect an upfront cleaning fee, sliding scale based on history (see website for details)

Level 1

Level 2

Level 3

New policy is active.

6. Infrastructure Updates – Council Updates

- Some major issues with community park building
 - Reviewed pictures presented to council.
 - Reaching out to other communities (Roseville and New Brighton) to discuss options.
- City is looking at possibly adding a half-court basketball court for Curtis
 - Staff looking at costs and what can be done.
 - How does this fit in with the master park plan.

7. Update on Recent Grant Submissions

Two grant submissions out.

- Still haven't heard back on Curtis signage grant.
- Pianos in the park, grant submitted

Environmental Commission submitted a grant for a pallet of milkweed.

8. Additional Updates, Meeting Schedule

Need additional signs in community park for dog on leash.

There is an issue with the lamp lights on Larpenteur flashing.

Next Park Commission meeting is scheduled for June 5th.

9. Other Business

10. Adjourn

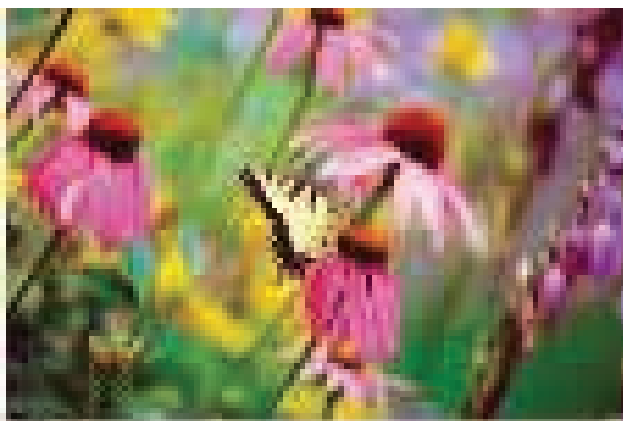
Motion raised and passed to adjourn the meeting at 8:05pm.



GUIDE TO PLANNING YOUR INTERPRETIVE SIGN PANEL PROJECT

DEVELOPING AN EFFECTIVE MESSAGE AND GUIDELINES FOR ORGANIZING CONTENT

1. **Plan to express your message visually.** Photos, illustrations, graphics and symbols are more effective than words. Strive for a high **Reward / Effort** ratio. **Reward** your visitor with information for minimal **effort**.
2. **Consider the 3-30-3 rule.** Visitors are willing to spend varying amounts of time reading / viewing an interpretive panel. Provide something to be gained by visitors who are willing to spend 3 seconds, 30 seconds and 3 minutes of their time on an interpretive panel. An effective title and central photo or drawing can communicate something in 3 seconds. Subtitles and side bars can provide additional information in 30 seconds. Paragraphs and additional photographs / illustrations can provide further detail to be acquired in 3 minutes.
3. **Keep your message concise and easy to read.** Limit copy to 250 words or less. Studies suggest that few people are willing to read beyond 250 words on an interpretive panel.
4. **Determine an appropriate panel size.** Common standard sized interpretive panels for angle mount are 18"x24" and 24"x36". Larger panels (3'x4' and 4'x4') are typically mounted upright. The size of a sign panel is typically determined by the amount of content to be communicated, and the distance from which the panel will be viewed. In an angle mounted interpretive panel, body copy is typically placed at a minimum of 24 point, with captions placed at a minimum of 18 point.
5. **Engage your visitors by posing questions and using words like "you", "your", "we", "ours" and "us".** Quotations can also help personalize a message.
6. **While selecting / acquiring photos, illustrations and other graphics to be included in the panel layout, consider the quality and resolution of a potential image.** The recommended resolution for a placed image is 150-250 PPI (pixels per inch) **as it is placed in the layout**. A raster image placed at less than 150 ppi will appear pixelated and of poor quality. Double check the resolution of your images at the size you anticipate them being placed in the layout. You can determine the resolution of an image with a photo editing program like Photoshop. An image placed at 4"x8" will require a higher resolution than if placed at 2"x4". To be safe, when acquiring/purchasing images, select the largest file size available. When scanning images, utilize the custom settings to scan at high resolution.



Low resolution raster file (jpeg)



Low resolution raster file (jpeg)

High resolution raster file (jpeg) or vector art.



DEVELOPING AN EFFECTIVE MESSAGE AND GUIDELINES FOR ORGANIZING CONTENT CONTINUED

7. While acquiring various agency logos to be placed in a panel layout, it is always best to acquire these in vector art (otherwise known as “lines and curves” or “outlines”) saved as an Illustrator, EPS or PDF file.

These file types are much preferred to raster image files (jpg, tiff, png, etc.) because they can be scaled indefinitely without any loss of quality. They also provide for a transparent background.

Not all PDF files are created equal - - re-saving a raster image file to a PDF does not convert it to vector. The only way to know for sure if a PDF art file is vector, is to open it in a vector illustration program.

Where to obtain a vector file - - A vector file can almost always be acquired from the department that produces your agency’s communication / marketing materials, or from the designer that created the logo.

Agency logos tend to be saved and circulated as jpegs or another raster image file type because they can be readily opened without a special software program. Most vector files can only be opened with a vector illustration program. Acquiring a vector file is usually a matter of asking the right person and usually worth the effort.

If you will be providing an agency logo in a raster image file (jpeg, png, tiff, etc.), provide the file in high resolution so that it will not appear pixelated when placed in the layout.

8. SUBMITTING YOUR CONTENT

When submitting material for panels we will be designing, please consider the following checklist:

- ✓ Ensure that all of your content has been carefully reviewed, edited, and approved by any and all of the stake holders in the project.
- ✓ Organize material by sign panel. Provide a file folder for each sign panel layout, and name the file folder with the sign panel title.
- ✓ Provide all panel copy / text (panel title, subtitles, paragraph copy, photo captions, photo credits, etc.) in a word doc.
- ✓ Check images for proper resolution / file size. To ensure the placement of high quality images, consider the size at which an image will likely be placed in the sign panel layout. Provide images in the largest file size possible and save them with a meaningful file name.
- ✓ Provide any agency/organization logos in vector (lines and curves as opposed to an image file) saved as an Illustrator, EPS or PDF file. This file type can likely be acquired from the department that produces your agency’s communication materials.
- ✓ Place all images, logos, illustrations to be placed in a sign panel layout in an “images” sub-folder saved in the respective sign panel file folder.
- ✓ Send your zipped files to us through <https://hightail.com/u/vackersign>

SELECTING A PANEL MATERIAL TYPE AND MOUNT SYSTEM

Sign panel material and mount style selection should be based on communication goals, nature and character of the sign location, vandal resistance / durability demands, and budget. Please see our “Sign Panel Material and Supports Overview” on the following page.



SIGN PANEL MATERIAL AND SUPPORT OPTIONS OVERVIEW

Vacker Sign specializes in the custom design and fabrication of signs for parks & trails. We can also output panels from your prepared files. We offer three panel material options to meet your interpretive, map / way finding and trail marker needs as well as a wide variety of panel support options. Please see our catalog for a complete listing of available frame, base, pedestal and kiosk options.

SIGN PANEL MATERIALS

HPL – High Pressure Laminate Panel (Embedded Phenolic Resin)

Think outdoor durable kitchen counter top. HD printed papers are impregnated with melamine resins and consolidated at extreme high heat and pressure. The result is a durable, fade resistant panel with unlimited design potential. This panel type, (available in .125", .25", .5", .75" and 1" thicknesses, is manufactured by spin-offs of the major laminate counter top manufacturers and Vacker is an authorized reseller for one of the world's leaders in HPL manufacturing. HPL panels are warranted to not delaminate, peel, blister, crack or fade for a 10 year period from the time of purchase, as noted in the Limited Warranty.



TUFF Panel – Traditional marking film special protective over laminate combination

This economical panel is similar to the graphics you pass each and every day on signs, vehicles, and super market floors. What sets it apart is the protective over laminate. Developed specifically for demanding exterior applications (subways, bus stops, zoos, parks, etc.), it has twice the UV inhibitors than comparable protective films. Independent outdoor & QUA tests have proven 9+ years of UV protection in the Arizona desert. Thicker than comparable protective films, it offers good resistance to scratching and abrasions. This graphic marking film / protective over laminate combination can be applied to dibond, (aluminum / thermoplastic composite) or aluminum, depending on the application. In some applications, we might suggest protecting the edges by framing, placement in a "pocket", corner radiuses or corner fasteners.

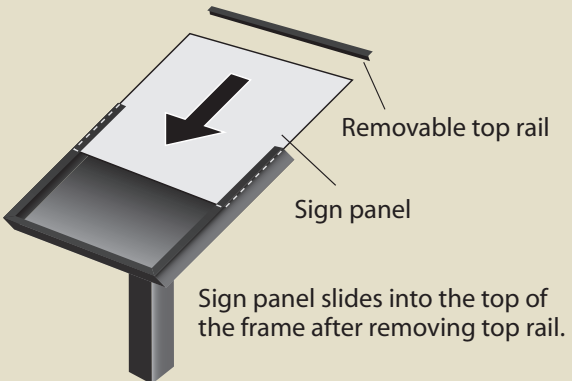
ImageLOC™ – Full color aluminum panel top coated with a durable protective finish

Imageloc is a first surface .125" thick aluminum panel that is top coated with durable protective finish. When the specially formulated organic topcoat is applied, it permeates the imaged substrate, forming a strong protective layer that locks the image in place. This creates a sign that is vibrant, impervious to moisture and weather extremes, and resistant to UV fading, graffiti and vandalism. There is no concern about edge protection and a wide variety of mounting options are possible, including simple upright post mount. Panels can be printed on both sides, providing a very economical double-sided option. ImageLOC panels have a 10 year warranty against UV fading, cracking, peeling, blistering or delaminating as noted in the Limited Warranty.

SIGN SUPPORTS

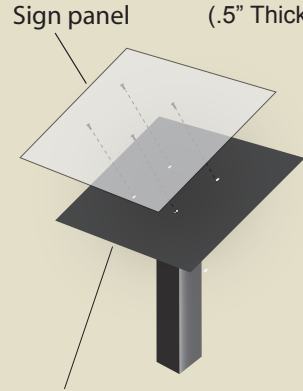
Frames and Bases

For all .125" thick sign panels



Frameless Pedestals

For self supporting sign panels
(.5" Thick HPL panels and .125" thick ImageLOC panels)



HPL panels can be blind mounted to a frameless pedestal - - threaded studs are placed in the backside of panel and fasteners pass through mount plate and screw into the threaded insert.

Image-loc panels can be blind mounted to a frameless pedestal - - chemically welded threaded studs on the backside of panel pass through mount plate and are secured with a nut.

Curtiss Northwest Airport – In 1919, Snelling and Larpenteur Avenues were two-lane, unpaved roads in what was then Rose Township. The southeast corner of the intersection had most recently been a farm field. But now it became home to the first major airport in Minnesota and, for a brief time, the center of aviation in the state. You could buy a plane here, learn to fly it, and have it serviced and repaired. Hundreds, sometimes thousands, of people would come here on summer Sundays to watch air shows.

Glenn Curtiss – An aviation pioneer and rival of the Wright Brothers, Curtiss was the first to fly an airplane in Minnesota. On June 23, 1910, 12,000 people watched as he took off from the Minnesota State Fairgrounds and flew to Lake Johanna and back, airborne for an impressive 10 minutes. By 1916, Curtiss headed the world's largest aviation company, establishing dealerships to sell planes across the United States, one of the first being right here.

Bill Kidder –A former real estate salesman with a flair for promotion, Kidder learned to fly at a Curtiss Company flight school in Newport News, Virginia. Following World War I, he got his start in the aviation business by acquiring a trainload of second-hand Curtiss Jenny biplanes for pennies on the dollar. Kidder's contract with Curtiss gave him exclusive rights to represent the company in Minnesota, Montana, North Dakota and South Dakota. He was a pivotal figure in the early days of transition between the barnstorming era and commercial aviation.

Phoebe Fairgrave and Vernon Omlie – This duo first teamed up at Curtiss Northwest Airport in 1921 when Fairgrave set a world's record 15,200-foot parachute jump with Omlie at the plane's controls. Fairgrave and Omlie left St. Paul to barnstorm and eventually married. She became the first woman to achieve a Transport Pilot's License and went on to win several national air races. Together, they established the first airport in the mid-South.

Charles "Speed" Holman –The legendary barnstormer and Northwest Airway's first pilot was an enthusiastic promoter of aviation across the region. In 1924, Curtiss Northwest mechanics helped him prepare his Thomas-Morse Scout biplane to compete in the Nation Air Race at Dayton, Ohio. Holman finished second, adding to his growing reputation. St. Paul's downtown airport is named for him.

*This interpretive signage was made possible in part by the people of Minnesota through a grant funded by an appropriation to the Minnesota Historical Society from the Minnesota Arts & Cultural Heritage Fund. Any views, findings, opinions, conclusions or recommendations expressed in this signage are those of the authors and do not necessarily represent those of the State of Minnesota, the Minnesota Historical society, or the Minnesota Historical Resources Advisory Committee.

Curtiss Northwest Airport – In 1919, Snelling and Larpenteur avenues were two-lane, unpaved roads in then – Rose Township. Into the 1920’s, enthusiasm for aviation grew at Curtiss Northwest Airport. The airfield served many purposes including full-service hangars, aviation-related sales, and many promotional endeavors. Curtiss Northwest Airport’s history includes many aviation firsts to Minnesota and the upper-Midwest.

Aerial Photography and Mapping – In the early days of commercial aviation, people were fascinated with the perspective aerial photos provided. Relying on the skill of his ace photographer, Paul Hamilton, Kidder kept Curtiss Northwest Airport in the news by supplying local papers with aerial views of the city and countryside. He also contracted with Northern States Power Company to provide aerial mapping during the utility’s rapid expansion.

Crop Spraying – The state entomologist contracted with Curtiss Northwest to fight a grasshopper infestation in northern Minnesota. Kidder’s mechanics rigged two planes with hopper bottoms to drop a mixture of bran, molasses and arsenic in sloughs. The application was considered successful, whatever the environmental impact.

Transporting Patients, Political Candidates – In order to transport an ailing man from an isolated Wisconsin farm to a St. Paul hospital, Kidder’s mechanics retrofitted a plane to accommodate a hospital cot. The same plane went on to ferry patients from St. Paul to the Mayo Clinic in Rochester, Minnesota. In 1922, Curtiss Northwest Airport was associated with the first extensive use of a plane in a political campaign. In an upset, Henrik Shipstead was elected over Frank B. Kellogg to the United States Senate. Kidder claimed that Shipstead made it to all of his campaign appearances, while Kellogg’s car was “often stuck in the mud.”

Freight hauling – During a railroad strike in 1920, two Curtiss Northwest pilots flew to New York on behalf of the Dayton’s Department Store in downtown Minneapolis and returned with a load of luxury goods. It was the longest cargo flight up to that time. After unloading, the planes were placed on display outside the store.

Helping Establish the Minnesota Air National Guard – In 1920, a Curtiss Northwest pilot flew two state officials on a bold journey all the way to Washington D.C. There, federal authorities impressed by the Minnesotan’s initiative, authorized the formation of the nation’s first Air National Guard unit.

*This interpretive signage was made possible in part by the people of Minnesota through a grant funded by an appropriation to the Minnesota Historical Society from the Minnesota Arts & Cultural Heritage Fund. Any views, findings, opinions, conclusions or recommendations expressed in this signage are those of the authors and do not necessarily represent those of the State of Minnesota, the Minnesota Historical society, or the Minnesota Historical Resources Advisory Committee.



Pianos on Parade

Sponsorship Packet



ORGANIZATIONAL OVERVIEW

Incorporated in 2004, Keys 4/4 Kids is a 501(c)(3) charitable organization that accepts donated pianos from the community, refurbishes them, and sells them at discounted rates to give the public access to music and the arts. Profits from piano sales support programs that inspire hope, promote the love of music, provide educational opportunities, and empower creative expression. One of those programs is Pianos on Parade.



WHAT IS PIANOS ON PARADE?

Pianos on Parade is a Keys 4/4 Kids' program that places artistically transformed pianos in public places for residents to play and enjoy. Pianos are painted by students in classrooms or by professional artists in their studios before becoming colorful, interactive art installations. Whether on a street corner, in a favorite park, or inside the atrium of a local mall, Pianos on Parade spurs residents and visitors to spontaneously engage with art, music, and one another.



HOW IT WORKS

Small and large businesses, municipalities, schools, other nonprofits, and individuals can “sponsor” a Pianos on Parade piano. Sponsorship helps support the cost of art supplies, piano tuning/prepping, moving expenses, and other costs. Once ready, sponsors proudly display their pianos in the location of their choosing, either outdoors or indoors. If the piano is placed outdoors, a custom cover is provided to protect from rain and the elements.



BUSINESS SPONSORS

Pianos on Parade provides the ultimate avenue to maximize philanthropic initiatives through a single sponsorship. Pianos on Parade is a unique branding and marketing platform that engages the public and delivers your message in a fun and interactive medium. Pianos on Parade activates and energizes space, inspires social media content sharing, and demonstrates your commitment to supporting the arts in your local community.



MUNICIPAL SPONSORS

In 2008, the John S. and James L. Knight Foundation along with Gallup conducted a 3-year study called the SOUL OF THE COMMUNITY. The study found 3 perceived attributes - SOCIAL OFFERINGS, OPENNESS, and BEAUTY - have consistently emerged as leading drivers of empowered and thriving communities. Pianos on Parade provides your community with interactive art installations that satisfy all 3 of these characteristics, bringing cultural, social, and economic value to your city. The arts awaken public spaces, reflect and reveal our society, and add meaning and uniqueness to our communities. These attributes drive engagement and will help make your community a better place to live.



SCHOOL SPONSORS

Pianos on Parade uses an acoustic piano as a learning catalyst in the classroom to engage kids in a fun and interactive project. Pianos on Parade creates a hands-on, interdisciplinary learning activity that encourages teamwork, makes learning fun, and builds self-esteem. Curriculum is provided to teachers, and includes music and art lesson plans, STEM components, as well as historical and cultural aspects related to the piano. Pianos are painted as part of the project, and then placed in public locations. Students feel a sense of pride and accomplishment that can be shared with their family, friends, and community.

TWO AVENUES OF PIANOS ON PARADE (POP) : 1) STUDENT POP, 2) ARTIST POP

Pianos can be artistically transformed by local students or by a professional artist. STUDENT POP supports the arts in local schools, while ARTIST POP gives the sponsor more control over color and design.

STUDENT POP

STUDENT POP invites students to participate in a multi-disciplinary, hands-on, team-building activity that builds self-esteem and cooperation skills. Pianos on Parade provides supplies and curriculum resources, and uses the arts to engage kids in the learning process. STUDENT POP is tax-deductible and starts at \$1,500 per piano.



ARTIST POP



ARTIST POP pairs sponsors with a professional artist, then you and the artist work together to develop a colorful creation representing you and your brand. The artist can use certain colors and/or design elements that create an interactive marketing medium for public engagement. ARTIST POP starts at \$2,500 per piano.

STUDENT POP TIMELINE

If you don't already have one in mind, Keys 4/4 Kids will work with you to create a short list of student groups/schools to consider. Through a combination of Facebook promotions, tapping past POP participants, our email list, and growing network of advocates, we guarantee we will find you a creative student group to design your POP piano.

A commemorative plaque featuring your name and/or logo will be installed on the piano.

INSTRUMENT
SELECTION
Weeks 1-2



CURRICULUM,
DESIGN, & PAINTING
Weeks 7-17



DELIVERY & INSTALLATION
Week 19 & Beyond

Weeks 3-6

STUDENT GROUP
SELECTION



Week 18
PLAQUE



Visit Keys 4/4 Kids warehouses (or let us send you pictures) to make a selection based on your piano style preference and project needs.

We want to give the selected student group/school ample time to proceed through the curriculum, learn about the piano, and consider all creative possibilities. The students will paint their design at an agreed upon staging area. All painting supplies and curriculum materials are provided.

Keys 4/4 Kids will deliver and install your painted piano at your desired location or we will store your painted piano at no additional charge for later delivery. All transportation costs are included.

ARTIST POP TIMELINE

If you don't already have one in mind, Keys 4/4 Kids will work with you to create a short list of artists to consider. Through a combination of Facebook promotions, tapping past POP artists, our email list, and growing network of advocates, we guarantee we will find you an artist you'll enjoy working with.

The artist will paint the design at one of Keys 4/4 Kids' warehouses, or at another agreed upon staging area. The cost of the artist's painting supplies is included.

Keys 4/4 Kids will deliver and install your painted piano at your desired location or we will store your painted piano at no additional charge for later delivery. All transportation costs are included.

INSTRUMENT
SELECTION
Weeks 1-2



ARRIVING AT
A DESIGN
Weeks 7-10



PLAQUE
Week 13



Weeks 3-6
ARTIST SELECTION



Weeks 11-12
PAINTING

Week 14
& Beyond
DELIVERY &
INSTALLATION

Visit Keys 4/4 Kids warehouses (or let us send you pictures) to make a selection based on your piano style preference and project needs.

We want to give sponsors and artists ample time to kick around ideas and consider all the creative possibilities.

A commemorative plaque featuring your name and/or logo will be installed on the piano.

SPONSORSHIP DELIVERABLES

- Artistically transformed piano
- All transportation needs
- Custom tarp cover
- Plaque

PROGRAM DURATION

Pianos on Parade can occur at any time during the year, for any duration of time. If you will be displaying your piano indoors, your piano can be on display year-round. For pianos placed outdoors, we recommend finding an overhang of some kind to protect from sunlight and weather elements whenever possible. Although we provide a protective cover for outdoor pianos, we have found that 30-45 days is generally the “life-expectancy” of these pianos. Sponsors may keep the piano(s) for as long as they wish. When you are ready for Keys 4/4 Kids to remove the piano, we can do so at no additional charge. Some sponsors wish to keep only the front boards of the pianos, as they can be displayed easily, and even hung on a wall. Whenever possible, Keys 4/4 Kids tries to recycle piano material into upcycled piano parts. products.

UNLOCK POP FOR YOU COMMUNITY

STUDENT POP Tax-deductible as a charitable contribution

\$1,500	One (1) Student piano—Upright Piano Style
\$2,500	One (1) Student piano—Grand Piano Style
\$6,750	10% off—Five (5) STUDENT POP—Upright piano Style *
\$11,250	10% off—Five (5) STUDENT POP—Grand Piano Style *
\$12,750	15% off—Ten (10) STUDENT POP—Upright piano Style *
\$21,250	15% off—Ten (10) STUDENT POP—Grand Piano Style *
\$12,750	35% off—Twenty-Five (25) STUDENT POP—Upright piano Style *
\$21,250	35% off—Twenty-Five (25) STUDENT POP—Grand Piano Style *

ARTIST POP Marketing/advertising business expense

\$2,500	One (1) ARTIST POP—Upright Piano Style
\$3,500	One (1) ARTIST POP—Grand Piano Style
\$11,250	10% off—Five (5) ARTIST POP—Upright piano Style *
\$15,750	10% off—Five (5) ARTIST POP—Grand Piano Style *
\$21,250	15% off—Ten (10) ARTIST POP—Upright piano Style *
\$29,750	15% off—Ten (10) ARTIST POP—Grand Piano Style *
\$40,625	35% off—Twenty-Five (25) ARTIST POP—Upright piano Style *
\$56,875	35% off—Twenty-Five (25) ARTIST POP—Grand Piano Style *

*12 Month no-interest payment plans available

PLEASE PRINT

Company/Organization: _____

Contact Name: _____

Title: _____

Email: _____

Street Address: _____

City/State/Zip: _____

Phone: _____

SPONSORSHIP DETAILS

Setting:

- OUTDOOR** - A custom tarp is provided to protect against inclement weather at no additional charge. We also recommend installing the piano under an awning, or some other structurally protected area, to prevent direct sunlight, rain, and other weather elements from directly damaging the piano. 30-45 days is the expected lifespan of an outdoor piano installation, depending on the season and climate.
- INDOOR** - The artwork and instrument will remain intact and in good working order for years to come.
- UNSURE** - Let's discuss it!
- STUDENT POP** **ARTIST POP**

Number of pianos interested in Sponsoring: _____

Piano Style (circle on): Spinet Upright Console Upright Studio Upright Full Size Upright Grand—Additional \$1,000

POP Installation Address: _____

Preferred date of installation: _____

Other Notes:

E-mail form to
newell@keys44kids.org

Or mail to
Keys 4/4 Kids, 125 E Main Street,
Belle Plaine MN 56011

Newell Hill, Founder & Program Director
651-343-4703
newell@keys44kids.org



SUCCESS STORIES

"This has truly been a great experience! Not only the painting of a piano, which is a fun and challenging visual art practice, but having the piano available for any student to play on in the classroom and now for a week or two in the hallway has been so much fun. We have a lot of talent in the building and students are teaching each other. What an incredible way to blend and support student skill development in both the visual and performing arts!! We look forward to continuing to work with your organization in the future and very much support the mission of K44K and Pianos on Parade."

-Keri, St. Paul 10th Grade Media Arts Teacher



"I love POP because it is such a fun partnership concept for our neighborhood bookstore. The piano creates wonderful customer engagement, energy, and serves as a tie-in to our weekly book reading activities."

-Holly Weinkauf, Red Balloon Shop Owner





MINNEAPOLIS DOWNTOWN COUNCIL

The MDC inspired Minneapolis residents to get outdoors and experience their extraordinary downtown in-the-making: 25 pianos were painted by local artists to evoke a Downtown Minneapolis theme, including iconic buildings, neighborhoods, sports stadiums, art designs, bridges, and must-see destinations...

MINNESOTA STATE FAIR

At the fair, Minnesotans prefer everything on a stick, even their pianos...



KANSAS CITY MUSIC TEACHERS ASSOCIATION

The KCMTA celebrated 100 years of musical excellence and music-making in Kansas City: a record-breaking 60+ pianos were painted at Union Station and installed throughout the KC metro area...



MINNEAPOLIS DOWNTOWN COUNCIL



Podrebarac, beloved illustrator and creator of "Cowtown," designed the **100th Anniversary Grand Piano** commemorating KCMTA's centennial anniversary. Today, the piano continues to be showcased at Kansas City Union Station...

NELL HILL'S

Dubbed by Forbes magazine as "one of the hottest little retailers" in America, Mary Carol Garrity injected the loveliness & homely energy characteristic of the Nell Hill's brand housed at Briarcliff, MO. The last thing Mary wanted was "a Nordstroms kind of piano."



MALL OF AMERICA



At a mind-boggling 4.2 million square feet, Mall of America is the nations largest retail and entertainment complex. It is home to 520 world-class shops, an indoor amusement park, walk-through aquarium, and Spongebob Squarepants...



MERRIAM FARMERS' MARKET

SWING, BATTER, BATTER, BATTER: The City of Merriam immortalized The Royals' world series victory over the New York Mets with this Champions Piano. On one side you can play the piano; the other side is a batting cage. To the victor go the spoils...

RED BALLOON BOOKSTORE

Regularly scheduled events such as Weekly Storytimes have connected children, teens, and adults in the Twin Cities area with great books and great authors for 30 years. The Red Balloon added a unique twist to Storytime by integrating this marvelously imaginative piano...



GRACE ENGLISH LUTHERAN CHURCH & SCHOOL

Music teacher JohnMichael Jurica desired to enhance the existing arts curricula at his school. Through Pianos On Parade, his students learned about how pianos work, the physics of sound, woodworking, and visual design...

