CITY OF FALCON HEIGHTS

Regular Meeting of the Falcon Heights - Community Engagement Commission City Hall 2077 West Larpenteur Avenue

MINUTES

March 15, 2021 at 7:00 P.M.

Note: This meeting was held by web conference.

A.	CALL TO ORDER: 7:01 PM
В.	ROLL CALL: Larrabee _X Cooley-Kistler _X LaDouceurX_ Ebbesen _X Dumbacher
	COUNCIL LIAISON: Gustafson _X
	STAFF PRESENT: Walter _X
C.	PRESENTATION:
D.	APPROVAL OF MINUTES: 1. January 25, 2021
	Motion to approve the minutes by Julie Ebbesen; Approved, 4-0.
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- E. DISCUSSION:
 - 1. Discuss CEC Priorities
 - The 2019 strategic plan is a long-term vision of what we as a City want to do by 2025. The pandemic affected our ability to make a lot of these items a reality. Strategic direction Number One: 'Leveraging Community Involvement' has a lot of relevance to the CEC. This opportunity that we have tonight is setting our priorities and getting back on track with these strategic directions.
 - The idea was for the CEC to discuss how it fit into the five priorities that were established in the strategic planning in 2019.
 - It's important to consider what we are hoping to get from people, and what they will get in return. The event needs to have value for them.
 - One idea is a cookout for apartment buildings to engage with the renters at their place of residence.
 - We could provide info on commissions. Tell people that their voice matters and is important.

- Part of it is we may not be sure how to communicate with certain populations. Unless they communicate with us, we're not sure how to solve that. Good to host on-site to show that we are coming to them, not asking them to come somewhere else.
- The last time we held an ice cream social was in 2019 and we involved a variety of community organizations there. Gibbs Farm, Bell Museum, Lions, etc.
- Good Acre might be a good partner.
- A Resource Fair would be an option, bringing together a bunch of organizations that provide services to residents.
- Could host a CEC corner in the newsletter- highlighting great things that are happening in the neighborhood.
- Before next meeting: Julie will follow up with Ashleigh on needs for the resource fair.
 Review first year priorities and identify one to two ideas that could fit into the five categories.

2. Review ideas for events in 2021

- We are always looking for things to do in the wintertime. One idea is to piggyback on the winter carnival at the state fair where people in Falcon Heights can decorate their yards with snow sculptures. A day of sledding or snowshoeing at the golf course, meeting up at the City Hall for hot chocolate/coffee.
- At one time, we were going to do a food truck event with maybe a beer truck. Could work with a contact from the Beer Dabbler to make this happen.
- At one point there was a medallion hunt in the Community Park.
- Before next meeting: members will send event ideas to Ashleigh to compile and distribute ahead of the next meeting; members will review and select favorites to discuss at the April meeting.

F. INFORMATION/ANNOUNCEMENTS:

G. ADJOURNMENT: 8:24