

**CITY OF FALCON HEIGHTS
COUNCIL RESOLUTION**

March 26, 2025

No. 25-25

**RESOLUTION AUTHORIZING THE ACCEPTANCE OF A PROPOSAL FROM
PARKMOBILE LLC AND AUTHORIZING THE CITY ADMINISTRATOR TO
FINALIZE AN AGREEMENT**

WHEREAS, the City of Falcon Heights has identified significant public concerns related to parking impacts during large-scale events such as the Minnesota State Fair, where up to 1,000 on-street parking spaces are used by non-residents without compensation to the City or its residents; and

WHEREAS, the City of Falcon Heights has explored potential solutions to address this issue, including implementation of a mobile parking payment system to manage and monetize on-street parking through designated parking zones; and

WHEREAS, the City has reviewed a proposal from ParkMobile, LLC, a nationally recognized parking technology provider, to serve as the exclusive vendor and merchant of record for electronic parking transactions in Falcon Heights; and

WHEREAS, the proposal includes no upfront implementation fees, provides free signage, and offers a revenue-sharing model that allows the City to retain approximately \$20 of each \$25 e-meter transaction, with ParkMobile charging 15% for reservation user fees and \$0.20 + 3% per transaction as the processing fee; and

WHEREAS, ParkMobile currently partners with multiple Minnesota municipalities and offers a PCI-DSS certified platform for both on-demand and reservation-based parking, with full customer service, reporting, and enforcement integration; and

WHEREAS, funds raised by this program will be used to support increased parking enforcement and reinvestment in public infrastructure, reducing the tax burden on residents while improving quality of life during major events;

NOW, THEREFORE, BE IT RESOLVED by the City Council of Falcon Heights, Minnesota:

That the City of Falcon Heights accepts the proposal from ParkMobile LLC to serve as the City's e-meter vendor and merchant of record, and authorizes the City Administrator to negotiate, execute, and finalize an agreement with ParkMobile LLC to implement mobile parking services in designated parking zones within the City.

ADOPTED this 26th day of March, 2025 by the City Council of Falcon Heights, Minnesota.

Moved by:

Mielke

Approved by:


Randall C. Gustafson
Mayor

GUSTAFSON
LEEHY
MEYER
MIELKE
WASSENBERG

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In Favor

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Against

Attested by:



Jack Linchar
City Administrator