



## **JOINT CITY COUNCIL/ADVISORY BOARD AGENDA**

**Wednesday, January 15, 2025**

***No Public Comment allowed at Work Sessions per the Rules of Decorum***

**COUNCIL/ADVISORY BOARD WORK SESSION, 6:00 P.M.**

**Council Chambers (live streamed)**

1. Call to Order and Roll Call
2. Setting the Agenda: Addition or Deletion of Agenda Items
3. Main Street Corridor Master Plan and AUAR

**ADJOURNMENT**

**JOINT CITY COUNCIL/ADVISORY BOARD  
WORK SESSION STAFF REPORT  
ITEM NO. 3**

**STAFF ORIGINATOR:** Michael Grochala, Community Development Director

**WORK SESSION DATE:** January 15, 2025

**TOPIC:** Main Street Master Plan Process

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**BACKGROUND**

Kimley Horn was retained by the City to lead the Main Street Corridor Master Plan and Alternative Urban Areawide Review (AUAR) process. The planning area is defined by Sunset Avenue on the west, 4<sup>th</sup> Avenue to the east, Pine Street on the north, and Century Trail/Carl Street on the south. The area encompasses approximately 980 acres.

The City held its first all Board and Council meeting on November 21, 2024. The first Open House was held on December 4, 2024. We had a good turnout with over 80+ participants. A summary of the Open House comments is located on the [Resources — Mapping Northwest Main](#).

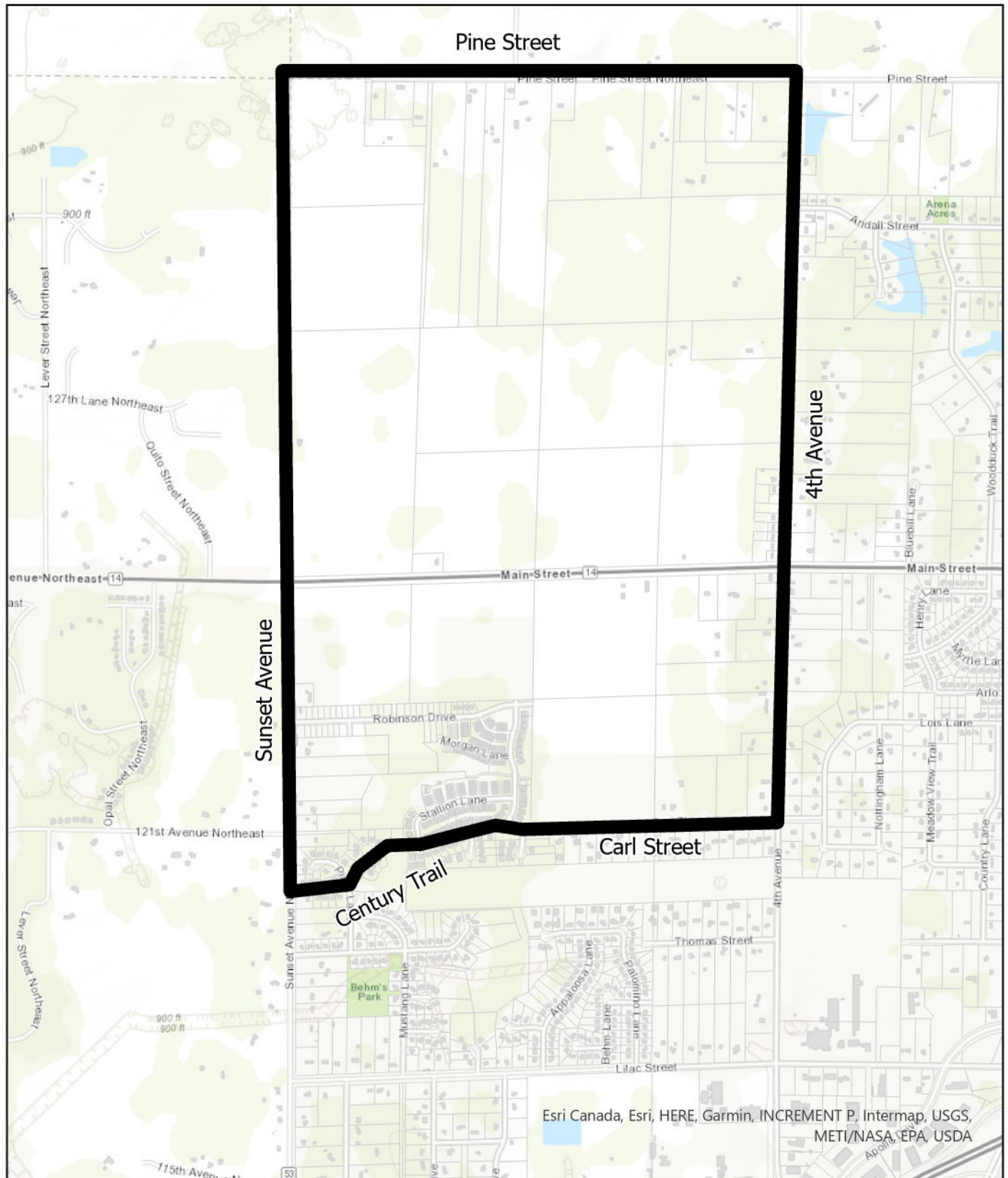
Kimley Horn representatives will be discussing meeting feedback and reviewing revised land use scenarios.

**REQUESTED DIRECTION**

Discussion only.

**ATTACHMENTS**

1. Project Area Map



## Proposed Project Area

0 500 1,000 2,000 Feet



7/3/2024