



# MAYOR & COUNCIL COMMUNICATION

**DATE:** January 13, 2015

**REGULAR**

**ITEM #** 14

**AGENDA ITEM:** Consider Approval of a new 3.2% Liquor License for Kwik Trip located at 9955 Hudson Blvd N.

**SUBMITTED BY:** Beckie Gumatz, Deputy Clerk

**THROUGH:** Dean Zuleger, City Administrator

**REVIEWED BY:** Adam Bell, City Clerk/Assistant City Administrator

**SUGGESTED ORDER OF BUSINESS:**

- Introduction of Item .....City Clerk
- Questions from Council to Staff.....Mayor Facilitates
- Public Hearing ..... Mayor Facilitates
- Call for Motion ..... Mayor & City Council
- Discussion ..... Mayor & City Council
- Action on Motion..... Mayor Facilitates

**POLICY RECOMMENDER:** Staff

**FISCAL IMPACT:** Approval of license will provide additional \$150 in annual license fees.

**SUMMARY AND ACTION REQUESTED:**

It is respectfully requested that the City Council approve a new 3.2% Liquor License for Kwik Trip, located at 9955 Hudson Blvd N. Following the required public hearing, staff recommends Council approve the application by taking the following action:

***“Move to approve a new 3.2% Liquor License for Kwik Trip at 9955 Hudson Blvd N.”***

**LEGISLATIVE HISTORY:** Kwik Trip is building a new location at 9955 Hudson Blvd N. As with all their other locations, they are pursuing the ability to sell 3.2% beer. The City has received their completed application, associated fees, and proof of insurance. The background check conducted by the Washington County Sherriff’s office found no issues. Once the City approves the license, it will be submitted to the state for final approval.

**BACKGROUND INFORMATION (SWOT):**

**Strengths** This license is for 3.2% malt liquor. There are no other current exclusive licenses approved for 3.2% malt liquor. There is no other off-sale option for purchasing 3.2% malt liquor on Sundays after noon in Lake Elmo; however, with the proximity to Wisconsin, this is not likely to create any issues.

**Weaknesses** Conversely, this license is for 3.2% malt liquor. There are no other current exclusive licenses approved for 3.2% malt liquor. There is no other off-sale option for purchasing 3.2% malt liquor on Sundays after noon in Lake Elmo; however, with the proximity to Wisconsin, this is not likely to create any issues.

**Opportunities** This license will be part of the comprehensive approach to expanding the retail options and services provided to this part of the city.

**Threats** As this application is from a national well-established entity as a routine part of their operations expansion, staff feels there are no identified unique threats.

**RECOMMENDATION:**

As the application is in order, staff respectfully recommends that the City Council approve a new 3.2% Liquor License for Kwik Trip by taking the following action:

*“Move to approve a new 3.2% Liquor License for Kwik Trip at 9955 Hudson Blvd N.”*

**ATTACHMENT(S):**

None (a copy of the Application is on file for review)