



MAYOR & COUNCIL COMMUNICATION

DATE: 8/18/15
REGULAR
ITEM #15
ORDINANCE 08-124

AGENDA ITEM: Zoning Text Amendment – Subdivision Identification Signs

SUBMITTED BY: Kyle Klatt, Community Development Director

THROUGH: Clark Schroeder, Interim City Administrator

REVIEWED BY: Planning Commission
Nick M. Johnson, City Planner (previous Staff reports)

SUGGESTED ORDER OF BUSINESS:

- Introduction of ItemCommunity Development Director
- Report/Presentation.....Community Development Director
- Questions from Council to Staff Mayor Facilitates
- Call for Motion Mayor & City Council
- Discussion Mayor & City Council
- Action on Motion..... Mayor Facilitates

POLICY RECCOMENDER: Planning Commission

FISCAL IMPACT: None

SUMMARY AND ACTION REQUESTED: The City has received inquiries from the residential development community about subdivision identification signage. In reviewing the City's regulations with signage, staff determined that adding greater clarity about what type of signage is allowed and where would be beneficial to the City moving forward. To address the situation staff conducted research and ultimately drafted a Zoning Text Amendment to add language to the ordinance. The Planning Commission reviewed the research at their 6/22/15 meeting, held a public hearing on 7/13/15. The City Council considered the Commission's recommendation at its second meeting in June, but sent the ordinance back to the Planning Commission for further review. The Council specifically requested that the maximum allowable size of a subdivision identification sign be decreased from 32 to 24 square feet.

After further review, the Planning Commission is recommending approval of the Zoning Text Amendment with the size reduction as proposed by the Council and with additional provisions to limit the size of the supporting infrastructure around the sign. The suggested motion to take action of this request is as follows:

“Move to adopt Ordinance 08-124, amending the Sign Ordinance to provide greater clarity in the regulations for subdivision identification signage.”

BACKGROUND INFORMATION/STAFF REPORT: The City Council has received the previous Planning Commission reports and supporting information on this matter. Since this has recently been in front of the Council, the supporting documentation has not been attached to this report, but is available upon request.

PLANNING COMMISSION REPORT: The Planning Commission reviewed the subdivision identification signage provisions at its meeting on 6/22/15, where they directed staff to schedule a public hearing and prepare a Zoning Text Amendment. The public hearing was held on July 13, 2015. No one spoke during the public hearing and no written correspondence was received. During the meeting, the Planning Commission requested that provisions be added to not allow changeable copy or electronic variable message signage for subdivision identification signs. The Planning Commission unanimously recommended approval of the zoning text amendment to add additional provisions to provide clarity for subdivision identification signs (Vote: 6-0).

Upon receipt of the ordinance with an updated recommendation from the Council, the Commission reviewed and further revised ordinance at its August 10, 2015 meeting. The Planning Commission supported the Council's size amendment, and further added language that limits the overall size of the support structure and monument portion of a sign. The updated language has been included in the attached ordinance.

STRENGTHS, WEAKNESSES, OPPORTUNITIES, THREATS:

Strengths: The additional provisions proposed for subdivision identification signs add greater clarity to what is allowed for this type of signage. The provisions include more specificity with regards to the number, location and type of signage that is allowed. These provisions will set clear expectations for the developers and HOAs who are interested in installing such signage.

Weaknesses: None

Opportunities: Providing greater clarity in the regulations of subdivision signage should remove some of the confusion that developers and HOAs have encountered with the existing provisions.

Threats: None.

RECOMMENDATION: Based on the aforementioned, the Planning Commission and staff are recommending that the City Council approve the proposed amendment to the Sign Ordinance to

add provisions related to subdivision identification signage. the motion to take the recommended action on the request is as follows:

“Move to adopt Ordinance 08-124, amending the Sign Ordinance to provide greater clarity in the regulations for subdivision identification signage.”

ATTACHMENTS:

1. Ordinance 08-124
2. Staff Report to the Planning Commission 8-10-15
3. Available Upon Request:
 - a. *Staff Report to the Planning Commission, dated 7-13-15*
 - b. *Staff Report to the Planning Commission, dated 6-22-15*
 - c. *Existing Subdivision Signage Provisions*
 - d. *Comparison Chart of Signage of Metro Cities*
 - e. *Signage Examples from Other Metro Cities*