

# Enhance Your Revenue Planning With OpenGov Intelligence™

Understand your revenue base, trends, and proposals to make better, data-driven revenue and economic development decisions.

## Gain Revenue Insights On-Demand

### Streamline Revenue Reporting and Improve Decision-Making

Use interactive financial reports to understand your revenue. Publish a common set of facts for management and elected officials that is available on-demand, and on their mobile devices, so you can keep them informed and support policy recommendations.

### Share Budget-to-Actual Results

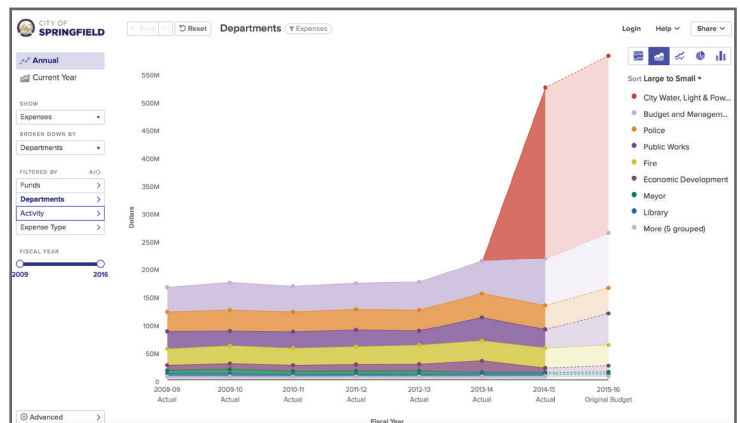
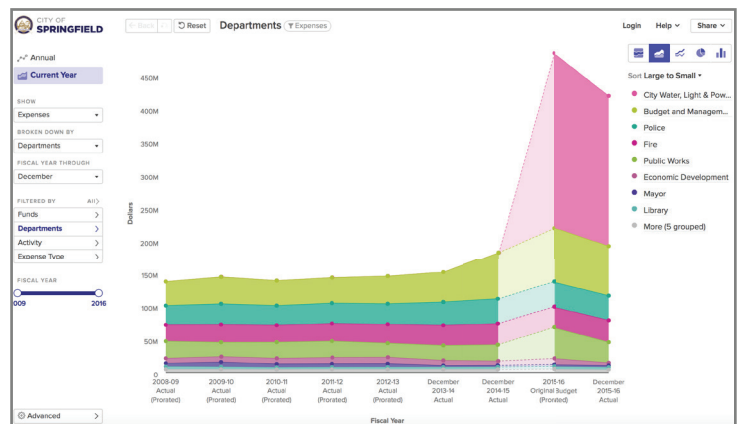
Easily compare and share YTD multi-fund revenue to budget. Drill into results by revenue type or for any department or unit, by dollar or percentage, and help department heads and elected officials better understand financial performance so they can make better decisions.

### Gain a Multi-Year Perspective

See how historical economic trends and changes in funding sources affected your results, so you can prepare for future forecasting and budget cycles.

### View Trends in an Instant

View multi-year, multi-fund data in interactive charts and tables. Pivot, filter, and share reports in seconds so everyone understands where revenue is coming from.



- Track and analyze revenue performance
- Understand YTD expenses
- Model the impact of different revenue proposals
- Determine economic development priorities
- Build trust by engaging staff, elected officials, and the public with intuitive, online interactive reports

## Understand Your Tax Base and Drive Economic Development

### Understand Your Property and Business Tax Base

Use property, sales, and business tax data to power economic development programs. Build assessed valuations reports with your property tax information to visualize, understand, and share key trends.

### Determine Which Industries Contribute to Your Revenue

Use your sales tax, business tax, and hotel tax data to build comprehensive tax by industry reports that can be shared internally or externally.

### Target the Right Industries for Development

Use tax data to assess which industries or businesses to target for economic development campaigns.

### Defend Recommendations to Elected Officials and Voters

Create compelling web-based reports to tell your story with one set of facts.

**See OpenGov in action.**  
  
**Request your personalized demo today!**  
  
[opengov.com/demo](http://opengov.com/demo)

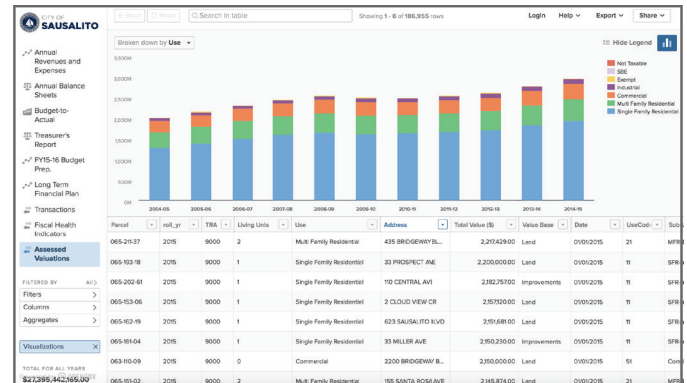
## Improve Revenue Modeling and “What If” Analysis

### Build and Share Long-Term Growth Models

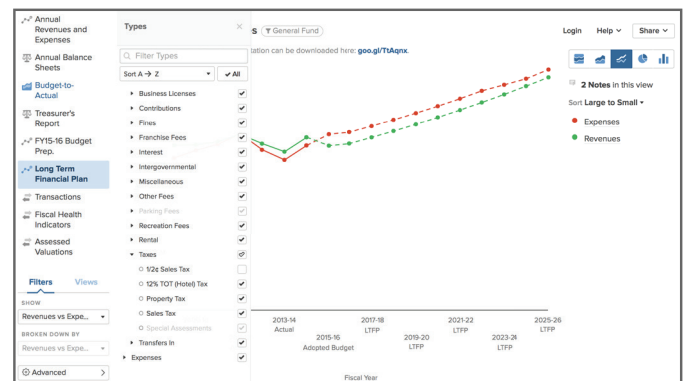
Upload variations of multi-year projections to assess and illustrate the impact of alternate proposals. Easily select and deselect proposals to fine-tune your analysis.

### Present Your Analysis with Ease

Show how policies such as sales tax and fee changes impact projected revenue and expenses, on demand, and at the click of a mouse. Charts automatically update to reflect the proposals you select throughout your presentation, allowing your audience to follow along.



Easily access prior years' data to understand important trends



Visualize and explore the details of long-term financial plans with ease