

2025 Recycling Work Plan

Save all recycling posts/articles here for tracking: S:\Community Development\Planning\4 - Grants\Recycling Program\2025 Recycling Grant Program

Project	Description	Categories	Completed	Metrics
Newsletter	Promote recycling efforts from County and City to residents by electronic weekly newsletter and Bi-annual paper newsletter that go out to each city household.	hazardous waste	Fresh 3/24/25, 3/31/25	#of residents reached diversion rate % of residents reached
		promo of county programs	Fresh (better recycler) 3/10/25	
		composting	Fresh, composting, 3/31/2025	
		other promo	Fresh paper shredding, 4/11/25 Fresh, rain barrels, 3/28/2025 ongoing	
Social Media	Reach residents via website and social media platforms. We have hired a communications coordinator and expect outreach to be improved on social media.	hazardous waste	Insta, 3/11/2025 FB, ongoing	#of residents reached diversion rate % of residents reached other
		promo of county programs		
		composting		
		other promo		
		waste reduction		
		online waste/recycling info		
		reuse		
		engage in prof dev		
		recycling best practices		
		composting/rain barrel sales		
Re-usable Totes*	Provide reusable totes/grocery bags at community events and/or for new residents. The totes will include informational materials from WA County on waste reduction initiatives.	promotion of county programs	Summer 2025	#of residents reached diversion rate % of residents reached other
		reuse		
		waste reduction		
		hazardous waste		
		promo of county programs		
		composting		
North Environmental Center Promotion*	Share information via postcards and social media/newsletters about the WA County North Environmental Center.	other promo	Fall 2025	#of residents reached diversion rate % of residents reached other
		waste reduction		
		online waste/recycling info		
		reuse		
		improve info on website		
		socials		
		improve info on website		

Other Goals/Requirements:

Provide recycling in municipally owned/operated public spaces
 Provide recycling in municipally owned/operated buildings (non-public facing)
 Education & Information
 Establish and maintain web page with recycling and waste information for residents and businesses that meet minimum requirements set by the county
 Share designated county created communications
 Update county resources as shared by the county
 Reach 1% of resident population with municipal waste and recycling information

* indicates new project for 2025