

**CITY OF FALCON HEIGHTS
COUNCIL RESOLUTION**

February 24, 2016

No. 16-10

A RESOLUTION AUTHORIZING THE MAYOR AND CITY ADMINISTRATOR TO EXECUTE AND ATTEST, RESPECTIVELY, THAT CERTAIN MARKETING SERVICES AGREEMENT WITH UTILITY SERVICE PARTNERS PRIVATE LABEL, INC. ("USP") D/B/A SERVICE LINE WARRANTIES OF AMERICA ("SLWA") TO LICENSE THE USE OF THE CITY OF FALCON HEIGHTS, MINNESOTA("CITY") TRADEMARK IN CONJUNCTION WITH ADVERTISEMENT TO THE FALCON HEIGHTS RESIDENTS OF WARRANTY PLANS FOR REPAIR OF WATER, SEWER, AND IN-HOME PLUMBING LINES ON RESIDENTIAL PROPERTY; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, residents of the City are responsible for the maintenance and repair of water, sewer and in-home plumbing service lines that are on their properties not within the City's right-of-way; and

WHEREAS, water, sewer and in-home plumbing lines, on private property, can vary widely in age and condition, resulting in substantial cost to residents when there is a malfunction on residential property; and

WHEREAS, the National League of Cities has introduced USP, d/b/a SLWA, as a resource for warranties of residential property owners whose water and sewer lines require repair; and

WHEREAS, City staff recommends that the City enter into an agreement with the National League of Cities Service Line Warranty Program, which offers homeowners the opportunity for repairing broken or leaking water, sewer, or in-home plumbing lines for a low monthly fee, for a period of three (3) years, renewing on an annual basis thereafter.

NOW THEREFORE BE IT RESOLVED by the City Council of Falcon Heights, Minnesota:

1. Authorize the Mayor and City Administrator to execute all necessary documents.
2. Market Services Agreement with Utility Service Partners Private, Inc. d/b/a Service Line Warranties of America to license the use of the City of Falcon Heights trademark in conjunction with advertisement to the City of Falcon Heights residents of warranty plans for repair of water, sewer, and in-home plumbing lines on residential property.
3. This resolution shall be effect immediately upon its final passage.

Moved by: Harris

Approved by: Peter Lindstrom
Peter Lindstrom
Mayor

LINDSTROM 5 In Favor
BROWN THUNDER
HARRIS 2 Against
FISCHER
GUSTAFSON

Attested by: Sack Thongvanh
Sack Thongvanh
City Administrator