



## STAFF REPORT

DATE: January 16, 2018

**PRESENTATION**

ITEM #: 2

**TO:** Mayor and City Council

**FROM:** Jake Foster, Assistant City Administrator

**AGENDA ITEM:** 2018 Kindness Campaign

---

### **BACKGROUND:**

The Lake Elmo Rotary has reached out and met with staff and Mayor Pearson in regards to promoting a “kindness campaign” initiative. The goal of the campaign is to spread kindness through single and random acts of kindness throughout Lake Elmo and the surrounding area. They are working with other rotaries and other communities to make similar proclamations. The campaign will also be advertised in the Fresh. Accompanying the promotion of the campaign are business cards detailing their goals that can be distributed throughout the community.

### **ISSUE BEFORE COUNCIL:**

Should the Council approve the Lake Elmo Rotary’s proclamation making 2018 “Random Acts of Kindness Year” in Lake Elmo?

### **PROPOSAL DETAILS/ANALYSIS:**

Staff recommends that the Mayor read the 2018 Kindness Campaign Proclamation.

### **FISCAL IMPACT:**

None.

### **RECOMMENDATION:**

Staff recommends that the Mayor read the 2018 Kindness Campaign Proclamation.

*(No motion necessary)*

### **ATTACHMENTS:**

- 2018 Kindness Campaign Proclamation



## **PROCLAMATION**

### **Declaring 2018 as Random Acts of Kindness Year**

WHEREAS, the City of Lake Elmo recognizes the value of simple acts of kindness performed without prompting or reason and how these acts will positively impact the performer, the recipient, and onlookers of the good deed; and;

WHEREAS kindness is contagious and people of any age can participate in random acts of kindness any time and any place to spread goodwill; and

WHEREAS simple kindness encourages people to tap into their own human spirit and share kindness with one another, thereby nourishing and strengthening our community by creating a culture of giving back;

WHEREAS by providing random acts of kindness and reaching out to one another, regardless of social-economic status, education, gender, origin, age, religious beliefs, lifestyle or abilities, we extend an opportunity for grace and acceptance that might not otherwise be offered; and;

WHEREAS celebrating this year of Kindness brings new awareness to our city and will help make Lake Elmo a better place to live, work and play.

THEREFORE BE IT RESOLVED that the City Council designate 2018 as “Random Acts of Kindness Year” in the city of Lake Elmo.

Signed this 16<sup>th</sup> day of January, 2018.

---

Mike Pearson  
Mayor